

**Press Release** 

#### FOR IMMEDIATE RELEASE

# Roland to Showcase V-02HD MK II Streaming Video Mixer During CES 2022 Digital



CES 2022 Innovation Awards Honoree V-02HD MK II is a Simple and Affordable Livestreaming Solution with Two HDMI Camera Inputs, 10-Channel Audio Mixing, Video Effects, and More

Los Angeles, CA, January 4, 2022 — Roland is honored to showcase at CES 2022 Digital the V-02HD MK II Streaming Video Mixer, which has been named a CES® 2022 Innovation Awards Honoree. The V-02HD MK II is a simple and affordable solution for bringing higher production values to computer-based livestreaming. Compact and easy to use, the V-02HD MK II allows users to connect and switch two high-quality HDMI cameras and send them directly to a favorite streaming platform over USB-C. It's also possible to mix in audio sources via dedicated inputs and HDMI, apply video effects and transitions, and more.

The CES Innovation Awards program, owned and produced by the <u>Consumer Technology Association (CTA)®</u>, is an annual competition honoring outstanding design and engineering in 27 consumer technology product categories. Those with the highest rating receive the "Best of Innovation" distinction. An <u>elite panel of industry expert judges</u>, including members of the media, designers, engineers and more, reviewed submissions based on innovation, engineering and functionality, aesthetic and design.

The V-02HD MK II is the world's easiest two-camera livestreaming solution that elevates the image quality in livestreams to drive more audience engagement. Users can connect up to two HDMI cameras and let Roland's advanced tech handle all the details, eliminating USB conflicts with multiple webcams and HDMI-to-USB encoder adaptors. Other devices with HDMI output are also supported, including computers, mobile devices, and gaming consoles.

With its intuitive control layout and T-bar fader, the V-02HD MK II is very simple to operate. The USB connection is plug and play, ready for instant streaming with popular platforms like Facebook, YouTube, Twitch, and Zoom or advanced workflows such as OBS Studio, Streamlabs OBS, StreamYard, and Restream. It also includes a 10-channel digital audio mixer with Roland's legendary sound quality and control with two 3.5 mm audio inputs, each supporting a microphone or stereo audio from a smartphone, mixer, or other devices. Users can mix embedded stereo audio from HDMI sources as well, including microphones connected to cameras.

The purchase of a V-02HD MK II also provides free access to Roland's <u>AeroCaster Switcher</u> for iPad, a powerful video and media expansion solution for select Roland hardware switchers. With this unique app, users can switch wireless feeds from up to five devices—including smartphone and tablet cameras and screen shares from computers and mobile devices—and then output a combined program feed to the V-02HD MK II or another supported Roland switcher with HDMI input.

The award-winning Roland V-02HD MK II Streaming Video Mixer will be on display at the CES Innovation Awards Showcase held at the Venetian Expo, Halls A-C, booth #52952.

### **Availability & Pricing**

The Roland V-02HD MK II Streaming Video Mixer is available in the U.S. for \$395.00 at select authorized Roland dealers and Amazon.com.

For the full press kit, including hi-res images, specs, and more, click <u>here</u>.

To learn more, visit <u>proav.roland.com/global/</u>.

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#### About Roland Professional A/V

Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets including live event production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit proav.roland.com/global/.

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