

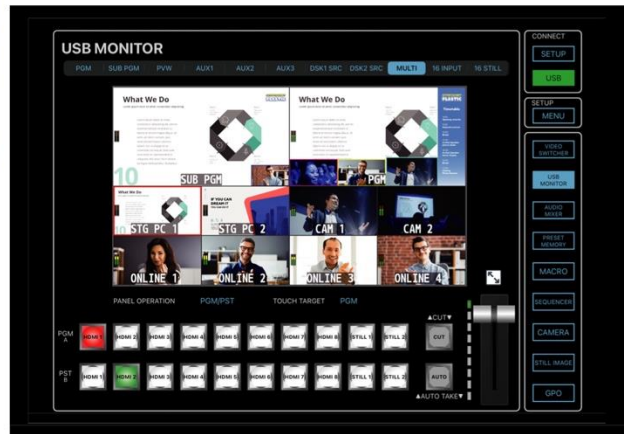
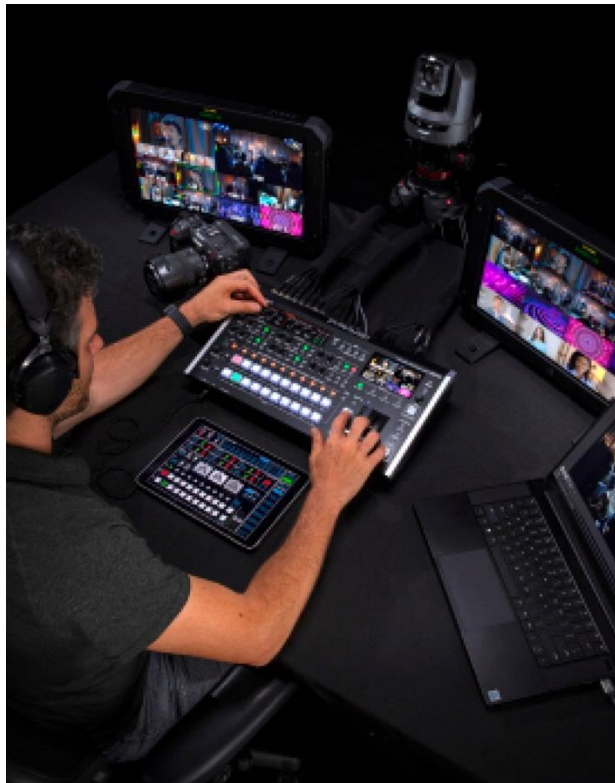
Roland

Professional A/V

Press Release

FOR IMMEDIATE RELEASE

Roland Announces Major Updates for Its Flagship 4K and HD Video Switchers



Firmware Updates for Several Roland Mixers Also Planned for Later This Year

Los Angeles, CA, January 23, 2024 — Roland Professional A/V announces major firmware updates for the company's flagship V-600UHD and V-160HD video switchers.

Version 3.0 for the V-600UHD 4K HDR Multi-Format Video Switcher expands capabilities among input and output frame rates. It also features many user button enhancements, including support for a PGM/AUX select function for the main output.

Version 3.0 for the V-160HD Streaming Video Switcher adds many powerful new features that support greater flexibility within video production setups. These include AUX bus extensions plus video monitoring and switching on the V-160HD Remote app for iPad. Loudness Auto Gain and Adaptive Noise Reduction PTZ control functions are now assignable via a USB numeric

keypad. In addition, Japanese and Chinese language support has been added to the V-160HD Remote app and V-160HD RCS (control software for Windows and macOS).

Major firmware updates for the VR-120HD and VR-6HD are also planned for release in 2024. The flagship VR-120HD Direct Streaming AV Mixer features direct streaming over LAN, onboard SDXC card recording and playback, and an impressive 42-channel audio mixer. The VR-6HD Direct Streaming AV Mixer is a compact, all-in-one hub with business livestreaming in mind.

To learn more, visit <https://proav.roland.com/global/>.

About Roland Professional A/V

Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets, including live event production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit proav.roland.com/global/. Follow Roland Professional A/V on [Facebook](#), Twitter ([@RolandProAV](#)), and Instagram ([@Roland_ProAV](#)).

Company Contact:

Rebecca Genel
Global PR/Media Relations Manager
Roland Corporation
+1 (323) 890-3718
rebecca.genel@roland.com