



Professional A/V

Press Release

FOR IMMEDIATE RELEASE

ROLAND INFOCOMM 2020 CONNECTED

Roland Shares Solutions for Important Emerging Industry Trends In Streaming Broadcast Series During InfoComm

InfoComm 2020 Connected, Los Angeles, CA, June 16, 2020 – Roland Pro A/V announced today the schedule for their streaming broadcast series during InfoComm 2020 Connected, June 16-18. Connect is not just an important theme for InfoComm this year. How people connect in the future will be different than before. Roland created their new streaming programs as a way to begin addressing these key differences and to share solutions for important emerging industry trends like productions with minimal workers and the increasing number of “hybrid events.”

The Roland Pro A/V streaming broadcast series begins each day during InfoComm at 8:00 AM PDT, and broadcasts are streamed to both [Roland Pro A/V Facebook](#) and [Roland Pro A/V LinkedIn](#). Topics like multi-audience video processing, single operator and automated technologies, hybrid events, and more are covered in conjunction with new product introductions, demos, tutorials, and interviews.

Please check the schedule below for details and visit [Roland Pro A/V Facebook](#) and [Roland Pro A/V LinkedIn](#) to RSVP. All times PDT.

TUE, JUNE 16

New Product Introduction

8:00 AM - Product Debut - Introducing VC-100UHD

Learn about the new VC-100UHD, Roland's next-generation A/V signal management tool for live events, fixed installations, and live streaming.

11:00 AM - Unique New Product Benefits - VC-100UHD

The Roland VC-100UHD is Roland's next-generation A/V signal management tool for live events, fixed installations, and live streaming. Learn more about this powerhouse signal processor including multiple-audience signal processing, high frame rate, visual effects, and the USB webcam encoder to name a few.

2:00 PM - Multi-Audience Video Processing

Roland explains multi-audience video processing, why it's important for events to restart, and how to apply it.

4:00 PM - Interview with Richard McLean

Freelance Live Streaming Multi-Camera Producer, Director, and TD.

WED, JUNE 17

Single Operator and Automated Technologies

8:00 AM - Command and Control a Team of PTZ Cameras with the V-60HD Video Switcher

Roland explains how a single V-60HD operator switches cameras, computers, mix microphones and controls multiple PTZ cameras from a single, compact, easy to use solution. This session will show how to control multiple PTZ cameras directly from the V-60HD including programming and recalling camera shots. Demonstration on how to control PTZ cameras using the fun of a USB video game controller will also be covered.

11:00 AM - Increase Camera Shots Using Fewer Cameras with the V-600UHD

Learn how a single V-600UHD operator can turn on "Automatic Region of Interest" to find, focus and follow two people in a scene with a single, fixed camera and no camera operator. This session will show how to use the powerful "Region of Interest" (ROI) feature.

2:00 PM - Using "Roland Robots"

Roland explains the technology assisted automatic video switching and sound mixing found only on Roland VR-Series AV streaming mixers. Learn how a single VR-1HD operator can turn on the integrated automatic video switching and audio mixing technologies used to perform everyday production tasks with ease, speed, and accuracy.

4:00 PM Interview with "RomeDigs"

Emmy Award-Winning Producer / Director & Multi-Media Production Professional

THU, JUNE 18

Hybrid Events (Live + Virtual Combined Events)

8:00 AM - What is a Hybrid Event?

Roland explains what a hybrid event is, why they are important for events to restart, and the many hybrid event solutions offered by Roland.

11:00 AM - Live Audiences Vs. Virtual Audiences During Hybrid Events

Online audience during hybrid events require a unique A/V "mix" separate from the in-person audience. Roland shares what this remote audience needs to see and hear as well as how this unique mix can be created using Roland solutions.

2:00 PM - Interview with Bill Mott

CEO of Falcon Events

About Roland Professional A/V

Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets including live event production, live streaming, education, corporate meetings, worship, videography and gaming. For more information, please visit proav.roland.com/global/.

Company Contact:

Rebecca Eaddy
Global PR/Media Relations Manager
Roland Corporation
+1 (323) 890-3718
rebecca.eaddy@roland.com