



Professional A/V

Press Release

For Immediate Release

Roland to Showcase Complete Refresh of VR Series Mixers and New Three-Year Warranty for the Americas During InfoComm 2023



The VR-120HD, VR-6HD, and an Unannounced 4K Mixer Will Be Featured at the Roland Booth

Los Angeles, CA, June 1, 2023 — Roland's professional A/V division (InfoComm OCCC Exhibit Hall, Level 2, Booth 3773), set out to completely refresh their VR Series mixers in 2023 and will showcase the new line, including an all-new 4K mixer during InfoComm 2023. This year, Roland has focused on updating each key mixer from its VR line with cutting-edge AV technologies and will be revealing an all-new concept 4K mixer in person for the first time at the show. Additionally, Roland is introducing a [three-year warranty](#) on all Pro A/V products purchased on or after January 1, 2023, in all countries in North America and Latin America.

In January, Roland began the VR series refresh with the flagship [VR-120HD](#), featuring direct streaming over LAN, onboard SDXC Card recording and playback, and an impressive 42 audio channel audio mixer. Following the positive reception, the [VR-6HD](#) was unveiled as a compact all-in-one hub with business livestreaming in mind. And soon, the new Roland 4K mixer will uniquely feature two touchscreens, providing

intuitive control for the operator, regardless of their skill or experience. This innovative 4K mixer will be displayed at the Roland booth throughout the show.

The new three-year warranty applies for these products and all other Roland Pro A/V solutions sold in all North and Latin American countries after January 1, 2023.

To learn more, visit <https://proav.roland.com/global/>.

About Roland Professional A/V

Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets, including live event production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit proav.roland.com/global/. Follow Roland Professional A/V on [Facebook](#), Twitter ([@RolandProAV](#)), and Instagram ([@Roland_ProAV](#)).

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