



Professional A/V

Press Release

FOR IMMEDIATE RELEASE

## ROLAND ANNOUNCES UVC-01 USB VIDEO CAPTURE AND NEW LIVESTREAMING BUNDLES IN NORTH AMERICA



*Five New Bundles are Now Available Exclusively in North America that Pair the UVC-01 with Roland's Most Popular V-series Switchers*

**Los Angeles, California, October 15, 2020** — Roland, a leading manufacturer of professional audio, video, and electronic musical instrument gear, today announces the **UVC-01 USB Video Capture**, Roland's first standalone HDMI-to-USB video conversion device. Now available as part of exclusive Roland Livestreaming Bundles in North America, the new UVC-01 seamlessly pairs with the most popular products in the Roland V-series lineup, including the V-02HD Multi-Format Video Mixer and the V-1HD, V-1HD+, V-8HD, and V-60HD video switchers.

The Roland UVC-01 USB Video Capture easily converts the HDMI output of these award-winning Roland V-series products into a plug-and-play USB 3.0 webcam feed, ready for HD livestreaming on Facebook Live, YouTube, Zoom, and many other popular livestreaming platforms.

Five exclusive Roland Livestreaming Solution Bundles featuring the UVC-01 and V-series products are available in North America through authorized Roland Professional AV resellers.

**V-02HD STR:** The V-02HD is a simple 2-channel HDMI video production solution that switches, scales, and now livestreams to popular platforms with the UVC-01. US \$845 Street

**V-1HD STR:** Roland's V-1HD is the 4-channel HDMI industry-standard switcher that now also seamlessly delivers the message to an online audience with the UVC-01. US \$1,245 Street

**V-1HD\* STR:** The V-1HD\*, Roland's newest and most powerful 4-channel HDMI A/V switching, streaming, and mixing solution, is a perfect fit for serious visual storytellers and gets elevated even further with the UVC-01. US \$1,445 Street

**V-8HD STR:** The powerful 8-channel V-8HD HDMI switcher sends one video output feed to the live in-person audience displays and a second feed to the online audience with the UVC-01. US \$2,245 Street

**V-60HD STR:** With a sophisticated feature set, versatile HDMI & SDI I/O, this 6-channel plug-and-play production switcher pivots from live events to live stream broadcasts with the UVC-01. US \$3,295 Street

To learn more about the Roland UVC-01 USB Video Capture, the Roland V-series, and Roland's wide array of livestreaming solutions, please visit [proav.roland.com/](http://proav.roland.com/).

The full Roland Livestreaming Solution UVC-01 press kit including hi-res images and specs, is available [here](#).

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*About Roland Professional A/V*

*Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets including live event production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit [proav.roland.com/global/](http://proav.roland.com/global/).*

**Press Contact:**

Rebecca Eaddy  
Global PR/Media Relations Manager  
Roland Corporation  
+1 (323) 890-3718  
[rebecca.eaddy@roland.com](mailto:rebecca.eaddy@roland.com)