

Roland

Professional A/V

Press Release

FOR IMMEDIATE RELEASE

Roland Announces SR-20HD Direct Streaming AV Mixer



Easy-to-use enterprise solution that combines a video switcher, audio mixer, preview screen, recorder/player, and streaming encoder in one portable unit.

Los Angeles, CA, May 26, 2022 — Roland announces the [SR-20HD Direct Streaming AV Mixer](#), a powerful and portable audio/video switcher that makes it easy to deploy livestreaming in a business or organization with minimal training. It combines a video switcher, audio mixer, preview screen, recorder/player, and streaming encoder in one unit, simplifying the process and reducing user pain points. Presenters can stream directly to YouTube Live, Facebook, Twitch, or by RTMP to a CDN without the need for a computer, removing the risk of malware and other issues arising with computer-based streaming on enterprise networks.

Packed with advanced Roland A/V technologies, the SR-20HD has automatic functions that run in the background to eliminate dropped streams and help protect organizations from broadcasting inappropriate content. The Adaptive Bitrate function monitors the network connection and automatically adjusts the streaming rate to reduce interruptions due to bandwidth issues. A mobile phone with a 4G or 5G data plan can be tethered and used as the primary streaming connection or a redundant backup. The Safety Delay function buffers up to 60 seconds of video and audio, allowing users to switch to a still image or mute the sound if anything goes wrong.

Availability and Pricing

The Roland SR-20HD Direct Streaming AV Mixer will be available in the US in Q3 2022 for \$2,095.00.*

To learn more, visit the [Roland Professional A/V website](#).

The full press kit, including hi-res images, translations, and more, is available [here](#).

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**Price at the time of publishing.*

About Roland Professional A/V

Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets including live event production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit proav.roland.com/global/.

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