



Professional A/V

Press Release

FOR IMMEDIATE RELEASE

## ROLAND ANNOUNCES NAB NEW YORK SHOW 2020 VIRTUAL EVENTS SCHEDULE



***Includes NAB "Tech Chat" with Roland and "Esports Mom" Kim Meltzer, Co-Founder & CEO of Destination Esports***

**Los Angeles, California, October 15, 2020** — Roland, a leading manufacturer of professional audio, video, and electronic musical instrument gear, today announces the NAB New York Show 2020 Roland virtual events schedule.

**TUESDAY, OCTOBER 20, 2020**

**10:00 AM-12:00 PM EDT**

- **Description:** Chat live with Roland Professional A/V livestreaming specialists.
- **Online Location:** [Roland Professional A/V NAB Marketplace](#) \*Must be NAB NY registered user.

**1:00 PM-1:30 PM EDT**

- **Description:** “Esports Mom” Kim Meltzer, Co-Founder & CEO of Destination Esports connects with Chris Wissinger, Roland Corporation Global Strategic Product Marketing Manager, Professional A/V, for a NAB "Tech Chat" to discuss how the video gaming and Esports communities are not slowing down and the many career opportunities available for creative arts professionals. Live Q&A following discussion.
- **Online Location:** [NAB Show NY 2020 Tech Chat Channel](#). \*Must be NAB NY registered user.

#### **2:00 PM-4:00 PM**

- **Description:** NAB leads a virtual “Live Event Production Tour” that includes Roland Professional A/V.
- **Location:** [NAB Show NY 2020 Live Event Production Tour Channel](#) \*Must be NAB NY registered user.

### **WEDNESDAY, OCTOBER 21, 2020 – Stay Connected to Clients**

#### **10:00 AM-12:00 PM EDT**

- **Description:** Chat live with Roland Professional A/V livestreaming specialists.
- **Online Location:** [Roland Professional A/V NAB Marketplace](#) \*Must be NAB NY registered user.

#### **1:00 PM-1:30 PM EDT**

- **Description:** Introducing Roland V-1HD+ HD Video Switcher live demo and Q&A.
- **Online Location:** [Roland Professional A/V Facebook](#)

#### **3:00 PM-3:30 PM EDT**

- **Description:** Introducing Roland V-1HD+ HD Video Switcher live demo and Q&A.
- **Online Location:** [NAB Show NY 2020 Live Demos Channel](#). \*Must be NAB NY registered user.

### **THURSDAY, OCTOBER 22, 2020 – Stay Connected to Your Spectators (Esports)**

#### **10:00 AM-12:00 PM EDT**

- **Description:** Chat live with Roland Professional A/V livestreaming specialists.
- **Online Location:** [Roland Professional A/V NAB Marketplace](#) \*Must be NAB NY registered user.

#### **1:00 PM-1:30 PM EDT**

- **Description:** Roland V-8HD HD Video Switcher for Esports live demo and Q&A.
- **Online Location:** [Roland Professional A/V Facebook](#)

#### **3:00 PM-3:30 PM EDT**

- **Description:** “Esports Mom” Kim Meltzer, Co-Founder & CEO of Destination Esports connects with Chris Wissinger, Roland Corporation Global Strategic Product Marketing Manager, Professional A/V, for a NAB "Tech Chat" to discuss how the video gaming and Esports communities are not slowing down and the many career opportunities available for creative arts professionals. Live Q&A following discussion.
- **Online Location:** [Roland Professional A/V Facebook](#)

### **FRIDAY, OCTOBER 23, 2020 – Stay Connected to Your Followers**

#### **10:00 AM-12:00 PM EDT**

- **Description:** Chat live with Roland Professional A/V livestreaming specialists.

- **Online Location:** [Roland Professional A/V NAB Marketplace](#) \*Must be NAB NY registered user.

**1:00 PM-1:30 PM EDT**

- **Description:** Roland V-series + UVC-01 Livestreaming Bundles live demos and Q&A.
- **Online Location:** [Roland Professional A/V Facebook](#)

To learn more about Roland Professional A/V, please visit [proav.roland.com/](http://proav.roland.com/).

The full Roland NAB New York Show 2020 virtual events schedule press kit is available [here](#).

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*About Roland Professional A/V*

*Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets including live event production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit [proav.roland.com/global/](http://proav.roland.com/global/).*

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