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Roland Showcases Premium Accessories Line at InfoComm

More than 100 official Roland pro audio/video/music accessories introduced

INFOCOMM, LAS VEGAS, NV, June 8, 2016 — Roland (booth C10536) is showcasing a new line of premium professional audio/video and music accessories available through authorized Roland resellers. Offering the same high standards of quality and lasting durability that the company's pro audio and musical instruments are famous for, Roland accessories deliver trusted performance for system integrators, contractors, A/V professionals, DJs, producers, musicians, studio/live audio engineers and music hobbyists everywhere.

The initial Roland accessories launch introduces more than 100 different products, including audio and MIDI cables, stands, cases and more. All accessories carry the official Roland brand, and many more selections will be added over the coming months.

"With the launch of our new accessories line, we have an exciting opportunity to enhance our core products and the great Roland brand," says Niko Spanos, general manager of Global Accessories, Roland Corporation U.S. "Our company is forever linked to quality and innovation, and Roland's premium accessory solutions follow in those same footprints. We're extremely pleased to offer these long-requested products to all our loyal customers."

Professional Cables: Available in two different levels, Roland's microphone, MIDI and instrument cables deliver high-end performance for the most demanding professional applications. Designed to studio and audiophile standards, Gold Series cables are outfitted with 24k gold-plated contacts and Roland's premium-grade audio cable. Perfect for working musicians, Black Series cables are hand-assembled with top-quality connectors, and then individually bench-tested to ensure superior operation. All Roland cables are guaranteed for life, and feature ultra-low capacitance to deliver the truest dynamic response available.

Equipment Cases: Heavy Duty and rugged, Roland's ATA cases are ideal for anyone that needs a dependable way to transport their gear to on stage or in the studio. Two different models are offered to protect Roland's M-5000 and M-5000C digital mixing systems.

Digital Snakes: Roland Digital Snakes offer high audio quality and reliability for concerts, corporate events, houses of worship and other installations, by coupling pro-quality, remote-controllable preamps with REAC (Roland Ethernet Audio Communication) transmission technology. Digital signal transmission provides immunity to the hums, buzzes and general impedance and capacitive losses that plague analog snakes. Roland offers a complete range of digital snakes for a wide range of applications.

Additional Accessories and Lifestyle Gear: The Roland accessories lineup also includes handy LED lamps and clip-on lights for use on consoles or equipment racks, as well as a premium barstool with the distinctive Roland logo, allowing FOH engineers or musicians to make their favorite gear brand part of the décor in their living space, studio, or workshop.

The new Roland accessories line will be available through authorized Roland resellers in late June 2016. To learn more, visit <http://RolandUS.com>.

About Roland Professional A/V

Roland's professional A/V division is dedicated to providing solutions in support of audio and video professionals demanding excellence in both performance and functionality. Through the development and support of video and audio products, we endeavor to improve workflow and maximize creative possibilities in a variety of markets including [Broadcast](#), [Corporate](#), [Education](#), [Legal](#), [Live Production](#), [Sports](#), [Theater](#), [Theme Park](#), [Videography](#), [Visual Performance](#), [Worship](#). Roland is headquartered in Los Angeles, California. For more information: <http://proav.roland.com>.

Roland Professional A/V is exhibiting at booth C10536 at the 2016 InfoComm Show in Las Vegas, NV.