

For Immediate Release

Media Contact:

Rob Read

Marketing Communications Manager

Ph: 360-746-2650

Roland & Mobeon Partner for Streaming Media West 2014 Conference

Los Angeles, CA – Roland and Mobeon have teamed up to be the official Streaming Partners of Streaming Media and Streaming Live West conference taking place at the Hyatt Huntington Beach November 17 – 19th, 2014. This conference is the largest streaming and live production conference on the west coast and is a great place to learn about cutting-edge online video technologies and new business strategies.

Mobeon, an interactive digital studio will be responsible for producing and streaming three conference rooms plus the keynote address. Roland an industry leader in Pro audio and video products for live production and streaming has supplied the Roland VR-50HD, a live AV production and streaming switcher for each seminar room. This versatile, portable, live production and streaming switcher outputs up to 1080p over USB 3.0, SDI and HDMI, which simplifies setup and increases a much needed live production workflow for 47 seminars and discussion panels.

Mark Alamares principle of Mobeon selected the Roland VR-50HD not only for its streaming capabilities but also the ability to record the live production simply by connecting it via USB 3.0 to a computer with capture software.

Alamares sites several reasons for selecting the Roland VR-50HD for this conference including portability, ease-of-use, and quick setup.

The Roland VR-50HD's ability to handle multiple inputs with scaling, analog or digital, computer or video resolutions, plus mix audio makes it the perfect solution for the Streaming Media West 2014 conference. Alamares says, "It's an all inclusive streaming and live production system in one package".

"We are looking forward to the conference again this year. This will be our third Streaming Media Conference in a row, but the first time using the Roland VR-50HD. We are excited to leverage the power and technology in such a compact box to produce the event this year.", states Alamares.

The output of the Roland VR-50HD will be connected to a computer running Wirecast as the encoder and then sent to USTREAM for streaming.

“The Streaming Media Conferences are great events to learn about and discuss streaming solutions. We are excited to be the official streaming partner along with Mobeon and to showcase the Roland VR-50HD in a live setting to streaming professionals”, says Rob Read Marketing Communications Manager.

Streaming Media West Website:

<http://www.streamingmedia.com/Conferences/West2014/>

About Roland

Roland’s Pro A/V division (aka Roland Systems Group) supplies the commercial and performance audio/video industries with application specific equipment from Roland professional audio and video product lines. These product lines address applications for houses of worship, studios, clubs/casinos, theaters/performing arts centers, production houses and rental and staging companies. Roland Corporation U.S is located in Los Angeles, CA, and is a member of the worldwide group of Roland companies. More information can be found at www.rolandsystemsgroup.com

About Mobeon

Mobeon is an innovative digital media company that provides production services and consulting to a wide range of clients in entertainment, corporate, new media and content delivery industries. Mobeon has been in business for over four years with extensive knowledge in streaming and mobile production services. More information can be found at www.mobeon.com