



Professional A/V

Press Release

FOR IMMEDIATE RELEASE

Roland Announces VC-1SC-4K Video Converter/Scaler



Professional 4K Converter/Scaler Offers Easy Video Source Adjustment for LED Wall Applications

Los Angeles, CA, June 11, 2026 — Roland Professional A/V announces the [VC-1SC-4K](#), a professional 4K 60p video converter/scaler. The VC-1SC-4K streamlines 4K video conversion and simplifies screen setup of LED walls and other displays for event productions and fixed installations.

LED wall applications with various resolutions and non-16:9 displays are expanding in today's production, commercial, and rental environments. The VC-1SC-4K meets these growing needs with a practical hardware interface that offers high-quality processing and fast, intuitive operation.

Featuring a compact, rugged metal chassis manufactured in Japan, the VC-1SC-4K provides 4:4:4 10-bit processing and 12G-SDI/HDMI 2.0 support for seamless cross-format conversion between HD and 4K sources. Audio embedding and de-embedding with XLR balanced I/O is also supported, ensuring reliable integration with professional AV systems.

A dedicated multi-platform control app enables quick adjustment of screen resolution, aspect ratio, ROI cropping, and more. The signal monitoring feature shows the status of video and audio signals, while built-in test pattern generators aid in configuration and troubleshooting. With

the library function, users can store/recall setups offline and on-site and easily share data with installation team members.

VC-1SC-4K Key Features

- 4K 60p HDR 4:4:4 10-bit processing optimized for LED wall applications
- Flexible cross conversion between 12G/6G/3G-SDI and HDMI 2.0
- Distribution amplifier with simultaneous output from two SDI and two HDMI signal ports
- Easily match video sources to different screen resolutions with flexible size and position control
- Advanced ROI (Region of Interest) feature for cropping specific areas
- Dedicated control and monitoring app for iOS, iPadOS, Android, macOS, and Windows
- Professional XLR balanced audio input and output with embed/de-embed support
- Compact, rugged metal chassis manufactured in Japan

Availability & Pricing*

The Roland VC-1SC-4K Video Switcher will be available from October 2026 for \$1499.99

For the full press kit (available in several languages), including hi-res images click [here](#).

Learn more about Roland's 4K solutions here: proav.roland.com/global/promos/roland_4k/

**USD Price and availability at the time of publishing.*

About Roland Professional A/V

Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets, including live event production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit proav.roland.com/global/. Follow Roland Professional A/V on [Facebook](#), X (Twitter) ([@RolandProAV](#)), and [LinkedIn](#).

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