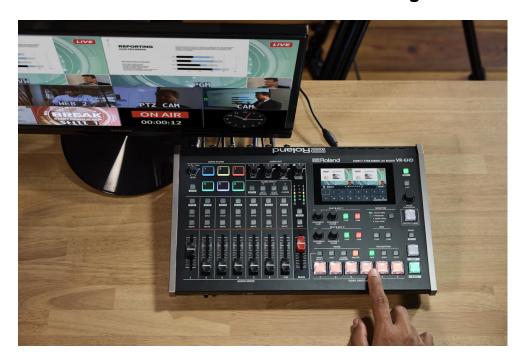


Press Release

FOR IMMEDIATE RELEASE

Roland Announces VR-6HD Direct Streaming AV Mixer



All-in-One Business Streaming Solution with HDMI Connectivity, 28-Channel Audio Mixing, LAN and USB Streaming, and Advanced Automation Tools

Los Angeles, CA, April 13, 2023 — Roland's Professional A/V Division announces the VR-6HD Direct Streaming AV Mixer, a compact all-in-one hub for business livestreaming. Offering core features from the flagship VR-120HD in a portable, go-everywhere format, the VR-6HD is ideal for corporate meetings, online sales presentations, worship services, and other professional applications. Video switching, audio mixing, and LAN/USB streaming encoders are integrated into a single streamlined unit, eliminating the hassle and frustration of connecting multiple devices. One operator can easily handle all production tasks with minimal study thanks to the smart interface, deep automation tools, one-touch macro sequencing, PTZ camera control, and more.

The powerful video capabilities in the VR-6HD make bringing high production values to business streaming productions simple. Users can connect multiple cameras and computers via six HDMI inputs for different views and incorporate robotic PTZ cameras to change angles at the touch of a button. Sources can be assigned and switched on the

fly, including camera inputs, presentation decks, still images, and video clips. Custom feeds for live and online viewers can also be created by assigning composition layers to multiple busses.

The VR-6HD features a high-end video matrix with three HDMI outputs, a USB-C streaming output, and an ethernet streaming output. Intuitive routing tools provide the flexibility to feed program displays, monitors, multi-view producer displays, and online audiences simultaneously.

Advanced technology in the VR-6HD makes livestreaming to the most popular platforms smooth and worry-free. With direct streaming over ethernet, computer streaming over USB, and Adaptive Bitrate support, users can deliver high-quality presentations to any audience. And with simultaneous SDXC recording, it's easy to capture presentations for archiving and distribution.

The VR-6HD delivers world-class audio quality with 28 simultaneous channels and Roland's acclaimed sound mixing and effects. Six balanced XLR/TRS combination jacks feature high-quality mic preamps and phantom power, while stereo RCA inputs are available for line-level devices. Users can mix the embedded digital audio from sources connected to the HDMI and USB inputs and stream wireless audio from any mobile device with onboard Bluetooth® audio support.

The unique Audio Player section on the VR-6HD panel allows users to enhance streams with custom sounds. Six assignable pads are available to trigger sound effects, theme songs, event announcements, and more.

Thanks to its well-organized interface and intuitive workflow, even novice operators will feel comfortable using the VR-6HD. Hardware knobs, faders, and buttons offer direct control for essential functions, while the 4.3-inch touch display provides smooth access to deeper parameters and settings. Scene memory, macro, and sequencing features simplify operation even more, providing the ability to pre-program complicated actions and fire them off with simple actions.

The VR-6HD features extensive PTZ (pan-tilt-zoom) camera integration with native support for select Canon, JVC, Panasonic, Sony, PTZOptics, Avonic, and VISCA-compatible PTZ LAN cameras. Different brands can be mixed and matched, and up to six PTZ cameras can be operated simultaneously.

The VR-6HD includes tally light support, external control via footswitches and expression pedals, RS-232 and GPIO ports, and more. Free remote-control software coming in Q4 2023 will allow users to enhance production workflows via an iPad or Mac/Windows computer.

Availability & Pricing*

The Roland VR-6HD Direct Streaming AV Mixer will be available in May for \$2,995.

To learn more, visit https://proav.roland.com/global/.

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*Price and availability at the time of publishing.

About Roland Professional A/V

Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets, including live event production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit proav.roland.com/global/. Follow Roland Professional A/V on proav.googlobal/. Follow Roland Professional A/V on proav.googlobal/. A/V on proav.googlobal/. Professional A/V on proav.googlobal/. A/V on proav.googlobal/. Professional A/V on proav.googlobal/. Professional A/V on proav.googlobal/. Professional A/V on proav.googlobal/. Proav.googlobal/.

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