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Roland Expands Video Products Team with Chris Wissinger

— Roland's commitment to the professional A/V market is further bolstered with Wissinger's appointment to head global video product marketing —

Los Angeles, CA, December 11, 2018 – Roland announces the appointment of Chris Wissinger to the key position of Global Strategic Product Marketing, Manager for Video. Wissinger will report to Christian Delfino, Director Global Strategic Product Marketing, who made the announcement.

Wissinger, a Dallas resident, began his career as a video technician for The Walt Disney Corporation, followed by work with Christie Digital, assisting movie theaters in the transition to installed digital projection technologies. Over the past ten years, Wissinger has worked as Director of Video for PSAV, the world's largest hospitality A/V organization. A meeting and event technology specialist, Wissinger has additional experience in product marketing and expertise in developing valuable, innovative and successful solutions based on customer needs and user requirements. "Chris's two decades of professional experience suit him ideally for his new position," said Delfino. "His perspective as an end-user and understanding the latest trends in the industry and technology will be invaluable in helping grow Roland's Video Products in the marketplace."

"Roland is a market leader in providing innovative solutions, value to its customers, and reliable products," said Wissinger. "I'm thrilled to join the Roland team as we carry forward and build upon the brand legacy, with a customer experience focus."

To learn more, please visit <http://proav.roland.com>.

About Roland Professional A/V

Roland's Professional A/V division is dedicated to providing solutions in support of video and audio professionals demanding excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro AV endeavors to improve workflow and maximize creative possibilities in a variety of markets including live event production, live streaming, education,

corporate meetings, worship, videography and gaming. Roland Pro AV is headquartered in Los Angeles, CA. For more information, please visit <http://proav.roland.com>.