



Professional A/V

Press Release

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Roland Introduces V-1-4K Video Switcher and Graphics Presenter Version 3.0 with 4K Support



Compact, Easy-to-Operate 4K 60p Switcher and Updated Software for Roland Pro A/V Products

Los Angeles, CA, April 9, 2026 — Roland Professional A/V announces the [V-1-4K](#), a compact 4K 60p video switcher that provides an easy transition to 4K workflows in today's production environments. In addition, Graphics Presenter Version 3.0 software now offers 4K operation, and the VenuSet control panel software has been updated to support the V-1-4K.

V-1-4K: Compact 4K and HDR Video Switcher for Modern Production Needs

As 4K sources and displays become standard across event production, corporate facilities, broadcast studios, and educational spaces, users need imaging tools that deliver high-quality results without the size, cost, and complexity of traditional broadcast systems. The V-1-4K addresses this need by delivering 4K performance in a portable and approachable design suitable for both emerging and experienced operators.

Building on the proven workflow of Roland's V-1 series, the V-1-4K offers 4K 60p and HDR processing in a highly compact footprint. The all-in-one hardware design includes:

- Five HDMI 2.0 inputs and six total outputs, including HDMI, USB, and multi-view.
- High-quality scalers on every input for seamless operation with mixed 4K and HD video sources.
- USB-C 4K streaming output for direct use with popular conferencing, streaming, and capture platforms.
- Multi-channel audio mixing with effects and processing.
- Built-in control for a wide range of PTZ cameras.
- Remote operation supported through dedicated Roland control apps for macOS, Windows, and iPadOS.

This impressive feature set enables engineers and operators to quickly put the V-1-4K system into service for in-person events, hybrid livestreams, multi-camera studio productions, corporate meetings, worship services, and classroom applications.

The V-1-4K also includes an ROI (Region of Interest) mode that allows users to crop up to four unique virtual shots from a single 4K camera source. This enables flexible single-camera production setups for panel discussions, classrooms, training spaces, and fixed installations where adding more hardware may be impractical or cost-prohibitive.

Graphics Presenter Version 3.0: Support for 4K Workflows

Roland's companion [Graphics Presenter](#) software, widely used for real-time titles, motion graphics, lower thirds, and visual overlays, has been updated to Version 3.0 with full 4K rendering and output. When paired with the V-1-4K, operators can create polished, broadcast-style visuals without requiring a dedicated graphics workstation.

VenuSet Version 1.2: Simplified, Customizable Control for Select Roland Video Products

[VenuSet](#) Version 1.2 (iPadOS, macOS, and Windows) works with the V-1-4K and other supported Roland video products, allowing users and system integrators to create customizable control interfaces tailored to specific events or operator skill levels. This approach is ideal for corporate, education, and worship environments where non-technical staff may be asked to manage A/V systems. By enabling operators to build minimal, purpose-driven layouts, VenuSet reduces barriers to high-quality video switching and ensures consistent, reliable operation.

Availability & Pricing*

The Roland V-1-4K Video Switcher will be available from June for \$1,899.99.

To learn more, visit proav.roland.com/global/.

**USD Price and availability at the time of publishing.*

About Roland Professional A/V

Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets, including live event

production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit proav.roland.com/global/. Follow Roland Professional A/V on [Facebook](#), X (Twitter) ([@RolandProAV](#)), and [LinkedIn](#).

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