

Roland

Professional A/V

Press Release

FOR IMMEDIATE RELEASE

Roland Announces VR-400UHD 4K Streaming AV Mixer



Intuitive Two-Touchscreen 4K Switcher for Seamless Scene Transitions Matched with Powerful Audio Mixing to Simplify Live Events

Los Angeles, CA, June 8, 2023 — Roland's Professional A/V Division announces the [VR-400UHD 4K Streaming AV Mixer](#), an easy-to-use, powerful 4K switcher that gives anyone the power to run a successful live event. With its innovative two touchscreens, users can quickly set various scene presets, preview them in real-time, and confidently run transitions by knowing precisely what viewers will see in every instance. AV solutions like the VR-400UHD are crucial in everyday applications where professional operators are not always readily available.

The VR-400UHD can preview eight scenes at once on the touchscreen, and with eight programmable scene banks, the VR-400UHD can hold up to 64 possible saved scenes, providing enterprise users like churches, companies, and schools with all the presets they may need for production.

Equipped with seven HDMI ports, the VR-400UHD supports high-quality video up to 4K/60p with four cross points. The fourth cross point has four HDMI inputs, so additional sources can be connected and instantly assigned with a scene switch. It also includes a 14-channel audio mixer

for combining analog inputs with embedded digital audio. The USB-C port outputs up to 4K/30p video with audio to a PC for high-end 4K livestreaming of the event from the venue.

Availability & Pricing*

The Roland VR-400UHD 4K Streaming AV Mixer will be available in July in the US for \$7,495.00.

To learn more, visit <https://proav.roland.com/global/>.

**Pricing and availability at the time of publishing.*

About Roland Professional A/V

Roland's professional A/V division, dedicated to providing solutions in support of video and audio professionals, demands excellence in both performance and functionality. Through the development and support of video and audio products, Roland Pro A/V endeavors to improve workflow and maximize creative possibilities in a variety of markets, including live event production, livestreaming, education, corporate meetings, worship, videography, and gaming. For more information, please visit proav.roland.com/global/. Follow Roland Professional A/V on [Facebook](#), Twitter ([@RolandProAV](#)), and Instagram ([@Roland_ProAV](#)).

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