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Press Contact:

Robert Clyne
President
Clyne Media, Inc.
(615) 662-1616
Robert@clynemedia.com

Company Contact:

Christian Delfino
Vice President – Product Management
Pro A/V / Dance & DJ / Synthesizers
Roland Corporation U.S.
(323) 215-2111
Christian.Delfino@roland.com

Roland V-1SDI 3G-SDI Video Switcher Employed by JVC Professional Video for Low-Cost Studio Solution

Los Angeles, CA, October 18, 2017 — The Roland Professional A/V **V-1SDI 3G-SDI Video Switcher** has recently been employed by JVC Professional Video Company as part of a new low-cost studio solution. The system pairs JVC's KY-PZ100 robotic PTZ production cameras and RM-LP100 remote camera controller with Roland's V-1SDI 3G-SDI video switcher. Handheld or full-sized cameras with studio configurations from the JVC ProHD and 4KCAM product lines can also be used with the HD system, depending on the needs of the production.

"Not everyone needs or can even accommodate a full-sized, traditional control room," explained Craig Yanagi, product marketing manager at JVC Professional. "Our solution is ideal for tight spaces and tight budgets. It supports multiple cameras that can be permanently mounted or used on tripods and controlled by one operator. For many houses of worship and other live productions, it's all you really need."

The V-1SDI 3G-SDI Video Switcher is a flexible and versatile video switcher that makes it easy to connect and switch professional 3G SDI cameras and playback sources along with HDMI sources including cameras, smart phones, computers, tablets, Blu-ray players and more. Compact and portable, the V-1SDI delivers professional switching results with its easy to use hardware interface complete with T-Fader and easy-to-see backlit buttons. With support for 3G-SDI, the V-1SDI can operate at full 1080p resolution and can take advantage of the longer cable distance of SDI making this compact solution suitable for events and applications in even large spaces with the most professional level of SDI camera sources. Additionally, the V-1SDI 3G-SDI video switcher can send Tally commands via RS-232 through the JVC RM-LP100 remote camera controller, further expanding the system's functionality.

To learn more, please visit <http://proav.roland.com>.

About Roland Professional A/V

Roland's professional A/V division is dedicated to providing solutions in support of audio and video professionals demanding excellence in both performance and functionality. Through the development and support of video and audio products, we endeavor to improve workflow and maximize creative possibilities in a variety of markets including [Broadcast](#), [Corporate](#), [Education](#), [Legal](#), [Live Production](#), [Sports](#), [Theater](#), [Theme Park](#), [Videography](#), [Visual Performance](#), and [Worship](#). Roland is headquartered in Los Angeles, California. For more information: <http://proav.roland.com>.

About JVC Professional Video

Headquartered in Wayne, New Jersey, JVC Professional Video is a division of JVCKENWOOD USA Corporation, a wholly-owned subsidiary of JVCKENWOOD Corporation. The company is a leading manufacturer and distributor of broadcast and professional video equipment, as well as D-ILA front projection systems. For more information, visit JVC's website at <http://pro.jvc.com> or call (800) 5825825.